

## **VITACELL ENERCHIP - VITALITY FOR CATS AND DOGS**





- $\checkmark$  Supports the vitality of stem cells<sup>m He</sup>
- $\checkmark$  Enhances the growth rate of stem cells significantly
- Protection against cytotoxic medication
- Approved by vets<sup>Ref1</sup>
- Scientifically proven

The Enerchip VitaCell Dog and VitaCell Cat is a revolutionary product in the field of health and wellness for dogs and cats. The healthpromoting properties of the Enerchip VitaCell positively affect the stem cells of treated animals, support their well-being and health. The application of 4pets Enerchip VitaCell is very easy and convenient. Enerchip VitaCell is simply stuck into the water bowl and gives the effect out to the water during at least 6 months. The tedious and time-consuming administration of feed additives can thus be dispensed with. Whenever the cat or the dog drinks from the bowl containing the Enerchip VitaCell, the animal takes on the positive influence of the Enerchips via the water. The Enerchip VitaCell chips are based on a mineralbased sandwich construction and are marked by means of biotechnological processes, which transmit the effect via biomagnetic fields (science: spins) in the pico-tesla range (10<sup>-12</sup>) to the water. The influence on the animal is thus gentle, side-effect-free and absolutely safe.

Stem cells are "neutral" cells and stand out significantly from the mature "work cells" in the body. They are characterized by a high capacity to multiply and have the outstanding ability to form lifelong new tissues by division and maturation. The ability to ripen to different

Enhanced growth and cell vitality of stem cells promotes the recovery and healing process of following body parts and organs:

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Liver	Muscles	Nerves	Heart	<b>Blood vessels</b>	Cartilage	Bones	Skin

Ref. 1: The positive effect of the 4pets enerchip Vitacell Cat on stem cells has been proven in scientific in vitro stem cell trials on canine and feline stem cells and confirmed by veterinarians. Data on File, 2013

specialized cell types, to divide often, to help the organism to recover and regenerate, makes the stem cells so unique and meaningful for medical therapies.

The scientific evidence about the effects of Enerchip VitaCell were provided by investigating the influence of Enerchip VitaCell on dog and cat stem cells. Vet Cell Europe, the renowned stem cell laboratory of Switzerland, which is headed by a veterinarian, conducted the investigations under scientific conditions.

The experimental setup used adult stem cells of 10 x 10 different dogs and 10 x 10 different cats. Under standard conditions cells were each bred with or without the influence of an Enerchip VitaCell during 48 hours and the cell number and thus the growth were compared with each other.

All the cells came from donors, for which, on the occasion of the castration, a hazelnutsized piece of adipose tissue of the subcutis or of the abdominal cavity was removed under normal surgical conditions. The removal took place using an anesthetic and was therefore completely pain-free for the animals. The patients were of different races, genders, and age. The extracted adipose tissue was further processed at Vet Cell Europe accordingly. After the isolation of the stem cells, they were stored in liquid nitrogen. The isolation procedures, storage of cells and the thawing process were the same for all animals. Around 500'000 cells were thawed for all animals. The thawed cells were bred in a nutrient solution in an incubator at 37°C and 5 percent of CO<sub>2</sub>.

To avoid a widely diffused influence of the Enerchips, 2 separate incubators were used. To have a direct comparison, 2 stem cell doses were thawed per animal. One was provided on the bottom of the bottle with the Enerchip VitaCell and the other one was transferred without Enerchip into an identical culture flask. The number of cells per dose amounted to approximately 500'000 cells.

The cells were observed over a period of 48 hours on a regular basis with the inverted microscope and photographically recorded. After 48 hours, the cell number was measured and compared each within the respective animal. The cells were measured with an automated cell counting device of the company Biorad.



The increase in the stem cell proliferation due to the influence of the Enerchips was very clear and pronounced. For dog stem cells, an average growth of 26.2 percent was found in the group in which the Enerchip VitaCell dog was used. An average growth increase to 35.92 percent was observed for the cats under the influence of the Enerchip VitaCell cat.







## Top in the shop

4pets Enerchip VitaCell are offered as a starter set in an attractive sales display with five Enerchip VitaCell Dog and five Enerchip VitaCell Cat included. Thanks to the handy counter display, the Enerchip VitaCell system provides ideal presentation opportunities at of sale. On the sales display, the point all important information for the customer can be seen at a glance. In addition, the counter display combines high sales value and small space requirements in an ideal way. Refill sets for the Enerchip VitaCell sales display are available as singledenomination packs including 5 pieces.



## An eye-catcher in every shop

The Enerchip VitaCell packaging are designed such that the customer can distinguish immediately, which one of the two products is for dogs and which one is for cats. The chips are safely packaged by the medical packaging. The essential information and selling points are described in brief on the packaging. The customer will find detailed descriptions and information about the product and its use in the enclosed leaflet.

A detailed documentation, as well as more information about the scientific investigations of 4pets Enerchips VitaCell are listed on our homepage: www.4pets-products.com.



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